

BUNBURY TURF CLUB



2018/19 SPONSORSHIP PROSPECTUS

GIVE YOUR BUSINESS THE BEST ODDS OF SUCCESS

Promote your business to more than 20,000 track-side visitors over the 21 race meets of the Bunbury Turf Club. Speak to our staff about tailor made marketing packages to not only attract new customers but reward current clients.

Contact Chief Executive Officer Alex Doble on 0437 000 026 or email alex@bunburyturfclub.com.au



BUNBURY TURF CLUB



FOR A GREAT DAY OUT



Located in close proximity to Bunbury's CBD, the Bunbury Turf Club is famed for the running of the XXXX Gold Bunbury Cup, the crescendo to a three day carnival over two weeks.

The opportunity exists to align your brand with the largest sporting event in the South West as over 8,000 people revel in the tradition of racing and fashion & style of the Bunbury Cup Carnival.

With over \$750,000 in prize money and 27 races over 14 days of the carnival the quality of thoroughbred racing at the Bunbury Turf Club is action packed.

Outside of carnival time the trackside action continues delivering great Australian racing week in week out 21 times a year. All races are broadcast live on SKY racing channels.

Looking for a cost effective way to market your business?



Want your business in lights and be a VIP on Bunbury Cup Day?

TAILORED SPONSORSHIP



BUNBURY TURF CLUB

Pick and choose various elements to suit your company's sponsorship requirements

- ★ Corporate Hospitality
- ★ Signage
- ★ Race day sponsorship
- ★ Individual race sponsorship
- ★ Big screen advertising
- ★ Race book advertising
- ★ Company logo with direct link on Bunbury Turf Club website
- ★ Corporate events
- ★ Client reward
- ★ Brand exposure
- ★ Product activation

FROM \$300+GST



COVER YOUR COST OF SPONSORSHIP!



FORGET GOLF DAYS – DO YOU WANT TO REALLY SPOIL YOUR CLIENTS?

As the race day sponsor, you have the naming rights for each race featured on the day. Whilst you have the opportunity to use this to promote your own business, it will provide you with an opportunity to develop and strengthen relationships with your business partners by offering them individual race sponsorship. By on-selling race naming rights your business could effectively recoup all, or part of your sponsorship costs.

Local community groups have used this option to great effect as a unique platform to generate important fundraising revenue including the South Bunbury Football Club, Harvey Bulls Football Club and Gardies Mates Charity to name a few organisations.

FROM \$3000+GST

Contact the Bunbury Turf Club to discuss a tailor made package
Alex Doble on 0437 000 026 or email alex@bunburyturfclub.com.au

