

BUNBURY TURF CLUB



2024/25 SPONSORSHIP PROSPECTUS

Promote your business or celebrate that special occasion with over 20,000 track-side visitors across our 24 race meets at the Bunbury Turf Club.

Contact Chief Executive Officer Alex Doble on 0437 000 026 or email alex@bunburyturfclub.com.au





**BUNBURY
TURF CLUB**



Bunbury Turf Club's personalised sponsorships are crafted to meet your specific goals. Whether it's a corporate event, a promotional ambition, a special occasion, or a milestone celebration, our race sponsorships are designed to deliver a unique experience tailored just for you.

A partnership with the Bunbury Turf Club will provide a unique platform to profile your brand and products to a relevant local target market through a more innovative, efficient, and ultimately more rewarding channel than traditional marketing media can deliver.

Partnerships allow businesses to network, fundraise, launch new products, or celebrate a special occasion with family and friends.



RACE SPONSORSHIP

Individual Naming Rights Sponsorship from \$550 per race

This option covers the essentials to highlight your business or special occasion as you own a race for the day.

- Naming rights to one race on the day
- Full book ad in the race book and promotion on the on-course big screen
- Host the winning connections in the Winning Owners Bar after your race
- Exposure across all racing media, including SKY Channel (domestic and international), TAB Radio, all betting apps and nationwide newspaper coverage
- Hospitality upgrades are available



Additional Sponsor Opportunities

- Naming rights to an entire race day
- Various hospitality options for that special day out
- Bunbury Cup Day upgrades
- Permanent on-course signage
- Bunbury Turf Club Social Media & Website presence
- Saddlecloths & Strapper Bibs

Contact the Bunbury Turf Club to discuss a tailor made package

Alex Doble on 0437 000 026 or email alex@bunburyturfclub.com.au

